**LIVING THE PROMISE CAMPAIGN CLOSE - SAMPLE SOCIAL MEDIA POSTS**

**WEEK OF 1/18**

Post copy: Join us February 18-20, 2021 to step beyond the limits of physical space to enjoy this one-of-a-kind series of free, fascinating, joy-inspired virtual happenings as together we mark a milestone moment in UCR history. Register today at celebrate.ucr.edu!

Image:See library of options in Digital Toolkit Dropbox folder

**WEEK OF 1/25**

Post copy: You’re invited to the UCR Campaign Celebration Weekend! February 18-20, 2021. Join campus community members, advocates, supporters, and alumni around the globe as together we mark the successful completion of Living the Promise, UCR’s ambitious $300 million comprehensive campaign. Register today at celebrate.ucr.edu!

Image:See library of options in Digital Toolkit Dropbox folder

**WEEK OF 2/1**

Post copy: Join us for the UCR Celebration Weekend to thank our generous donors!

[Include college/school/affiliation-specific donor story from the [toolkit story bank](https://www.dropbox.com/sh/2ppnnjuqmcbeceh/AAAcDvH-kBmAIz1OGSQq0QKBa?dl=0&preview=Donor+Story+Bank.docx)]

Register today at celebrate.ucr.edu!

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**WEEK OF 2/8**

Post copy: See what impact your gifts have made!

[Add college/school/affiliation-specific campaign stat]

Register today at celebrate.ucr.edu!

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**WEEK OF 2/15**

Post copy: It’s time to celebrate [🎇](https://emojipedia.org/sparkler/#:~:text=%F0%9F%8E%87%20Sparkler&text=Sparkler%20was%20approved%20as%20part,to%20Emoji%201.0%20in%202015.) We’re excited to commemorate this milestone moment in UCR history with a weekend full of free, fascinating, joy-inspired virtual events.

Register today at celebrate.ucr.edu!

Image:See library of options in Digital Toolkit Dropbox folder

**DAY OF 2/18**

Post copy: Future Perfect: A Conversation with LeVar Burton. Join us this evening at 6 p.m. to hear from our distinguished guest speaker, celebrated actor, director, and producer LeVar Burton, for a lively, interactive dialog on the power of imagination and the promise of creating a better educated and more inclusive world.

Go to celebrate.ucr.edu to join the conversation.

Image:See library of options in Digital Toolkit Dropbox folder

**DAY OF 2/19**

Post copy: Join us for faculty talks about revolutionary research at UCR and a mixology event that promises sunshine in a glass! You won’t want to miss the thought-provoking TEDx-style talks we have slated for today at 10 a.m. and 3 p.m. Also, get ready to craft, sip, and savor delicious libations in a one-of-a kind virtual happy hour at 5:30 p.m.

Go to celebrate.ucr.edu to watch.

Image:See library of options in Digital Toolkit Dropbox folder

**DAY OF 2/20**

Post copy: Join us for a Toast to UCR 🥂 We came together as a community of Highlanders to successfully raise more than $300 million to support students, staff, faculty, and the extraordinary research and work they conduct every day. Join us this evening at 6 p.m. to raise a glass to #UCRiverside! Be sure to head over to Winter SOULstice for a virtual R&B concert following the toast.

Go to celebrate.ucr.edu to cheers along with fellow Highlanders!

Image:See library of options in Digital Toolkit Dropbox folder